Roundtable on Reporting practices to increase impact

Paris, March 2019
“As SAIs we will be recognized for our work only if we manage to clearly communicate to the citizens what we do and which added value we generate for the state and society so that we are perceived as indispensable, strategic institutions serving the interests of the citizens”

Dr. Josef Moser – SG of INTOSAI
21st UN/INTOSAI Symposium
HELLO!

AL SAI Team
Amantia Patozi
Gjovalin Preci
Artur Hasanbelliu
**Twinning Project**

**“Strengthening of External Auditing Capacities”**

3rd Comp.: Strengthening of ALSAI institutional capacity and improving impact of ALSAI audit results

- Determining steps and measures to increase transparency and credibility of public opinion;
- Presentation of a list of strategic goals in the field of communication and the scheme for internal communication channels;
- Document for communication strategy.

Strategy clearly sets out the objectives of the SAI based on the needs, demands and challenges of the institution in communication with the public and other stakeholders, but also on the basis of the current human and financial resources and the limited ability to grow for the period of implementation of the Strategy.

The Action Plan highlights the fundamental role of SAI to convey more and more clearly the main messages of SAI's audits and proposals to improve the administration of the State Budget in traditional media and online media.
1. Increase public profile of ALSAI and understanding of mission, vision and role in society, to strengthen citizens’ trust in the institution.

2. Increasing the external communication tools of ALSAI with citizens and various interest groups in order to increase the level of public awareness.

3. Promoting audit results of SAI to transmit to the public the results and benefits of the institution in improving governance through the fight against corruption.

4. Increase the communication and interaction of SSA with the citizen, through active participation of citizens in activities and roundtables.

5. Consolidation of participation of auditors in the opinion-giving in the written media and the gradual transition to public opinion on TV shows.

6. Increase of internal communication in the institution and exchange of information between departments and audit departments.
Addressing the right audience at the right time

Measuring and communicating benefits of audits
Making reports more accessible and understandable

- The ALSAI has most closely followed the main messages of audits in the media, newspapers and TV.
- Among the most important activities organized are annual reviews, Scientific Conferences and Open Month Organization.
- All notices and publications are published and are accessible for the public.
- An important activity during the open month was the organization of open lectures with students and the public where the work of the SAI, mission, vision etc.
- During 2018, the press has reflected our reports and press releases with a total of 931 articles, announcements, editorials and analytical reviews. At the end of 2018 we were present with about 60 chronicles more than last year. During 2018, we were present in almost all newspapers with 135 articles, written by SAI auditors.
- The press has more sensitivity to criminal convictions than bad cases of public institution functioning
Presence in the media

SAI's in media & TV

Frequencies/day

≈ 2.5

One articles every 3 days
97%

52% IN PROCESS & ACCEPTED BUT NOT IMPLEMENTED

48% IMPLEMENTED
96% IMPLEMENTED

13% ACCEPTED BUT NOT IMPLEMENTED

25% IN PROCESS
June 2018

SAI and SIGMA, awareness raising meeting
"Developing Effective Working Relations between SAI and Parliament".

Addressing the right audience at the right time
Action taken by parliament as result of audit recommendations

June 2018 - SAI approved "Guide to Institutionalizing SAI Relations with Parliament", a document that provides a strategic approach of the institution in line with the messages provided by two UN resolutions aimed at promoting efficiency, accountability, effectiveness and transparency of public administration by strengthening the supreme audit institutions.

Document constitutes a guiding platform for ensuring the continuity of good relations between the two institutions.
Action taken by parliament as result of audit recommendations

January 2019 - The Albania Parliament has approved annual and periodic monitoring manual of independent institutions.

Special importance. Minister for Relations with Parliament have to report every six months regarding the findings of SAI, status of implementation of the recommendations given by SAI and the reasons for refusing or non implementations of these recommendations if there are any.
THANK YOU!