



## **Euro-Med Workshop on Better Regulation**

Euro-Mediterranean industrial cooperation

*Marie Corman  
4-5 December 2012,  
Paris*



## **Euro-Mediterranean Industrial Cooperation**

### **Policy Framework**

- Barcelona Process
- European Neighbourhood Policy
- Union for the Mediterranean

### **Vision**

- Partnership for democracy and shared prosperity



## **Euro-Mediterranean Industrial Cooperation**

### **Objectives**

- Share information on SME and industrial policies and programmes
- Facilitate transfer of know-how and good practice

### **Process**

- Win-win partnerships, including with initiatives instigated by other players
- Participatory approach to enhance ownership and inclusiveness



## **Euro-Mediterranean Industrial Cooperation**

### **EuroMed Industry Ministers meet every two years to**

- Take stock of progress
- Set priorities for the two years ahead

### **8th ministerial conference in Malta in May 2011**

- 2011-2012 Work Programme



## 2011-2012 Work Programme

### *Cutting across sectors*

- Euro-Mediterranean Charter for Enterprise
- Investment promotion
- ACAAs
- Technology transfer and innovation
- Sustainable enterprise development and energy efficiency

### *Sector-specific*

- Textiles and clothing
- Raw materials
- Space
- Tourism



## Measures

*Training, exchange of good practice  
Approximation  
Networking*



## Training workshops and events

1. *Annual conference on the SBA, Budapest, May 2011*
2. *Entrepreneurial learning, July 2011*
3. *Innovation, October 2011*
4. *Simpler procedures, November 2011*
5. *Access to finance, December 2011*
6. *Dialogue on textiles, March 2012*
7. *Public-private dialogue to define policy, April 2012*
8. *Dialogue on tourism, June 2012*
9. *Entrepreneurial learning/skills development, June 2012*
10. *Enterprise Europe Network, October 2012*
11. *Dialogue on raw materials, October 2012*
12. *Annual conference on the SBA, Nicosia, 15-16 November 2012*
13. *Dialogue on space, 28 November 2012*
14. *Simpler procedures, Paris, 4-5, December 2012*
15. *Standards, 11 December 2012 (coordinated by DG Trade)*



## Tools

*Euro-Mediterranean Charter for Enterprise*

*Agreements on Conformity Assessment and  
Acceptance of industrial products*

*Enterprise Europe Network*



## Euro-Mediterranean Charter for Enterprise

- 2000 *Adoption of the European Charter for Small Enterprises at the EU level*
- 2004 *Adoption of the Euro-Mediterranean Charter for Enterprise at the 5th ministerial conference in Caserta Italy*



## Euro-Mediterranean Charter for Enterprise 11 dimensions

- Simple Procedures for business
- Innovative companies
- Education and Training for Entrepreneurship
- Strong business associations
- Improved skills
- Quality business support schemes and services
- Easier access to finance and investment-friendly taxation
- Strengthening Euro-Mediterranean networks and partnerships
- Better market access
- Clear and Targeted information
- Sustainable enterprise development



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## Charter Coordinators

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## Results

1. *Progress in reforms*
2. *Enterprise policies in the EU and partner countries are more closely connected*
3. *High level of participation, improved coordination*



### **EuroMed good practice data base**

<http://ec.europa.eu/enterprise/policies/sme/best-practices/database/euromed/index.cfm?fuseaction=welcome.detail>

### **List of on-line tools**

[http://ec.europa.eu/enterprise/policies/international/files/online-tools-for-making-progress-med\\_en.pdf](http://ec.europa.eu/enterprise/policies/international/files/online-tools-for-making-progress-med_en.pdf)

### **General information**

[http://ec.europa.eu/enterprise/policies/international/promoting-neighbourhood/mediterranean/index\\_en.htm](http://ec.europa.eu/enterprise/policies/international/promoting-neighbourhood/mediterranean/index_en.htm)

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